

REGIONAL NEWS RELEASE

United States Department of Agriculture

NATIONAL AGRICULTURAL STATISTICS SERVICE

MOUNTAIN REGIONAL FIELD OFFICE

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FOR IMMEDIATE RELEASE

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USDA TO MEASURE MILK PRODUCTION

LAKEWOOD, Colo. – December 4, 2018 – Thousands of milk producers across the country, including approximately 900 producers in Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming will receive surveys from the U.S. Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS), as the agency collects information for the 2019 January Milk Production Survey.

"The dairy industry is an important component of the Mountain Region's agricultural economy and it is crucial for all involved to have access to accurate data." said Bill Meyer, Director, Mountain Regional Field Office.

NASS conducts the Milk Production survey every January, April, July, and October. The survey asks producers to provide number of milk cows in the herd, cows milked and total milk production for the first day of the month. This survey also collects information on hay purchased to feed the dairy herd. By participating in the survey, milk producers can ensure that NASS provides timely, accurate and useful data that all sectors of the U.S. milk industry can use to make sound business decisions.

"At NASS we have a strong commitment to respondent confidentiality," Meyer said. "We are required by law, to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified."

Survey results will be published in the quarterly *Milk Production* report released January 23, 2019. All NASS reports are available online at www.nass.usda.gov/Publications/. For more information, call the NASS Mountain Regional Field Office at (800)392-3202.

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